

HALAL

WHAT MAKES SOMETHING HALAL?



- Halal is Arabic for permissible. Halal food is that which adheres to Islamic law, as defined in the Qur'an.
- The Islamic form of slaughtering animals or poultry, dhabiha, consists of a swift, deep incision to the throat with a very sharp knife, cutting the wind pipe, jugular veins, and carotid arteries on both sides but leaving the spinal cord intact. The butcher is also required to call upon the name of Allah for each animal. The phrase used at the time of slaughter is Bismillah Allahu Akbar (In the Name of Allah; Allah is the Greatest).

WHAT IS NOT ALLOWED IN HALAL?

- Forbidden food substances include alcohol and animals that died due to illness, injury, stunning, poisoning, or slaughtering not in the name of God as well as the below animal origin food items.
- Pigs and boars.
- Dogs, snakes and monkeys.
- Carnivorous animals with claws and fangs such as lions, tigers, bears and other similar animals.
- Birds of prey with claws such as eagles, vultures, and other similar birds.
- Animals that live both on land and in water such as frogs, otters, crocodiles and other similar animals.

WHY CARRY THE CERTIFICATION?

- With a global consumer base of about 1.9 billion Muslims across 112 countries, the Halal market size is estimated to be worth of trillions of US Dollars.
- There is an increasing demand for Halal certified products.
- A Halal certificate is a guarantee that the products comply with the Islamic dietary requirements or Islamic lifestyle.
- Texas has the third largest Muslim population in the US behind Florida & New York.

 **Muslim Population:** 420,000
 **Total Population:** 29,145,505

BUCKHEAD OFFERINGS

- Coleman Chicken (All product) Special Order 10 Day Lead
- Koch Chicken (Select Offerings) Special Order 10 Day Lead
- Australian Lamb (All product) Stock/Sp. Order Varies
- New Zealand Lamb (All product) Stock/Sp. Order Varies
- Superior Lamb product(All product) Stock/Sp. Order 14-21 Day Lead
- Demkota Beef (Select Offerings) Special Order 10-14 Day Lead
- Buckhead Ground Beef (Select) Stock/Sp. Order Varies

PROCESS FOR ADDING HALAL CUSTOMERS

- Get with your buyer to source the raw material from a Certified Halal vendor.
 - For Box In Box Out... Sell Away!
 - For Single Ingredient Production Items: Get with merchandising or sales management to have finished good code set up to specifications. Notify QA & Production of production schedule to ensure proper sanitation steps of surfaces & equipment are followed and that the correct raw material is used. Orders need to be keyed 2 days in advance.
 - For Multiple Ingredient Production Items: Get with merchandising to source and provide documentation that all ingredients being used in the recipe are certified halal or do not contain animal by-products. Notify QA & Production of production schedule to ensure proper sanitation steps of surfaces & equipment are followed and that the correct raw material is used. Orders need to be keyed 2 days in advance.