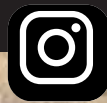




RANCH RAISED

Quality beef from hardworking ranch families who embody the spirit and heritage of the American West. We're creating a direct connection between our ranchers and you. It all starts right here in Pendleton. Find out more at PendletonBeef.com.





I N T R O D U C I N G

PENDLETON BEEF

We're just coming out of the chute, but we're planning on a long ride. We aim to raise the best beef in the business, and we're looking for folks who want to support the community and have a tasty dinner as well.

If you're curious about where we're going, please head on over to our website. You'll find us at PendletonBeef.com.

Thank you.





The folks from here are different. We take nothing for granted. We wake up each day grateful for the opportunity to live here in God's country. We work hard for ourselves and those we love. We are committed to our way of life and the soil that sustains us. Community. Loyalty. It's what makes us strong and proud.

Pendleton country is a special place. That's why Pacific Northwest ranchers are joining together under the Pendleton Beef brand. We aim to make the best tasting beef in America. And while we've got a good head of steam, we're just getting started. Visit PendletonBeef.com to find out more about our story and how you can support the community and our cause. This isn't just about beef. It isn't just about ranching. It's about our community, our loyalty to each other, and the ground we stand on together.

• L O Y A L T O T H E L A N D •